

## VIDEO PITCH

- Video pitch is a mandatory part of the application and must be available online
- Maximum 4 min.
- Enter direct link to video pitch in the application form
- We prefer to see your team in the video
- We do NOT accept the video pitch in a file for download in e.g. dropbox.

### **In your video pitch you must present the following:**

- What is your idea?
- What is your business model?
- Who is the team?
- How can a Micro Grant help your idea/company move forward?

The grant must be used for covering the needs of your business and validate your idea. It may be a mixture of paid services, counselling and products that are able to validate the idea and bring the business closer to its market, proof of concept, growth and job creation.